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IMPACT REPORT

25



She Brews

COFFEE &
TRANSITION PROGRAM

Dear Friends:

It's been a joy and a privilege to witness the growth, expansion and increasing momentum of She Brews Coffee & Transition Program. We have an amazing team of professionals who are committed to the flourishing of the clients we serve. We've invested in the enhancement and expansion of all aspects of our transition program equipping women, and now men, to transform their lives and blossom into the people God created them to be. We also served and provided housing for 33 children, the most ever, and impacted another 121 children through our programs.

Our social enterprise and job training

program, She Brews Coffee Roasters, had an incredible year with a strong 18% year over year sales increase. This kind of growth is unheard of in a traditional retail setting. We invested in and strengthened our food offerings (more to come on that in 2026), our sales really took off with the expansion of our clothing line, and the demand for events and catering increased significantly.

We completed our first full third party financial audit in 2025 and "passed" with flying colors as they say. Our financial position and our internal systems and processes have never been stronger.

She Brews operates through four key pillars:
1) safe and affordable transition housing,
2) a robust transition program that equips



and educates, 3) a high-impact mentoring program through our collaboration with Stand in the Gap Ministries, and 4) job skills training and employment through She Brews Coffee Roasters (retail and wholesale).



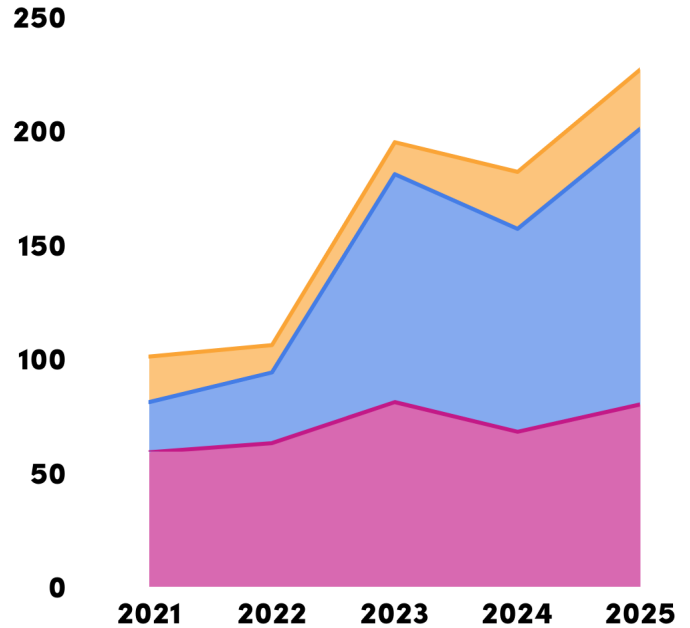
This brief report captures the highlights of our accomplishments in 2025, none of which would happen without the generosity of our donors, volunteers, customers, staff members and collaborating partner organizations. We are deeply grateful for each of you and for your generous and continued support.

Blessings,

Francois Cardinal

Francois Cardinal
Chairman, Board of Directors

She Brews Growth & Impact



- Total clients housed (women, children, men)
- Total children served
- Job training provided

400
CHILDREN RESTORED TO PARENTS
2021-2025

Client Growth & Accomplishments

Many of our clients accomplished amazing things while in our program! Our phases are structured in a way that provides clients with the scaffolding they need to complete tasks that will assist their reentry into the community after leaving our program. We are so proud to walk alongside these clients on their journey!



8

CAR MAINTENANCE

11

CLEANING

14

BUDGETING

15

SELF-SUFFICIENCY

6

COMPUTER LITERACY

12

FAITH MATURATION

12

HSD/GED
DIPLOMAS

10

DRIVER'S
LICENSES

31

MENTORS

5

HIGHER EDUCATION
ENROLLMENTS

38

RELATIONSHIPS
WITH CHILDREN
RESTORED

26

JOB TRAINING
PLACEMENTS

2

PURCHASED
CARS

121

CHILDREN IMPACTED

1

SCHOLARSHIP
AWARDED

1

DONATED
CAR

Program Health

In addition to client accomplishments, we keep track of the program's health via our application rate, as well as post-program updates on client success. Nine of last year's graduates were surveyed on their current outcomes, and none of the graduates have relapsed or been incarcerated again.



35 WAITLISTED
35 DENIED

2

GRADUATES
MARRIED

1

GRADUATE
HOMEOWNER

8

GRADUATES IN
STABLE HOUSING

9

GRADUATES
EMPLOYED

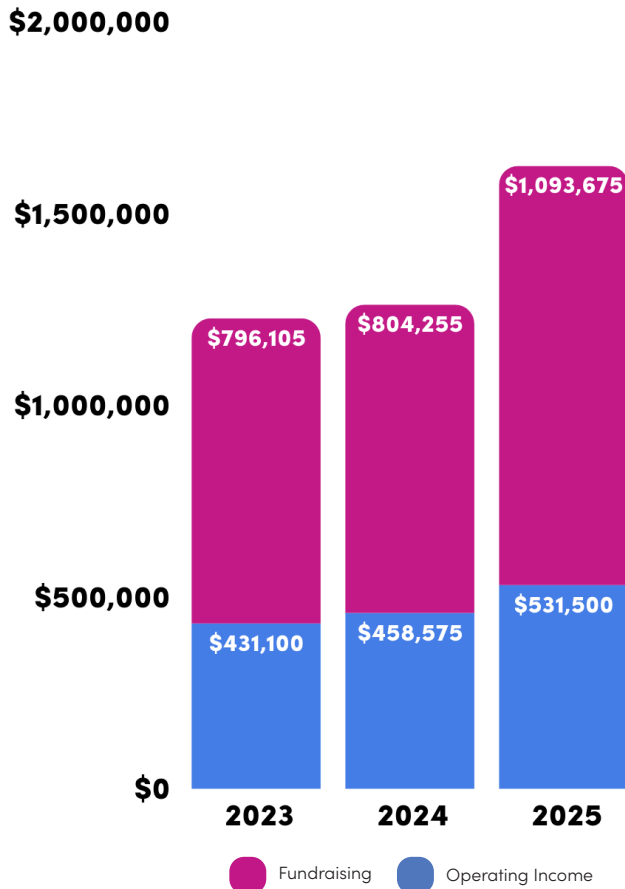
We're
Pouring
Out Hope

Financial Snapshot

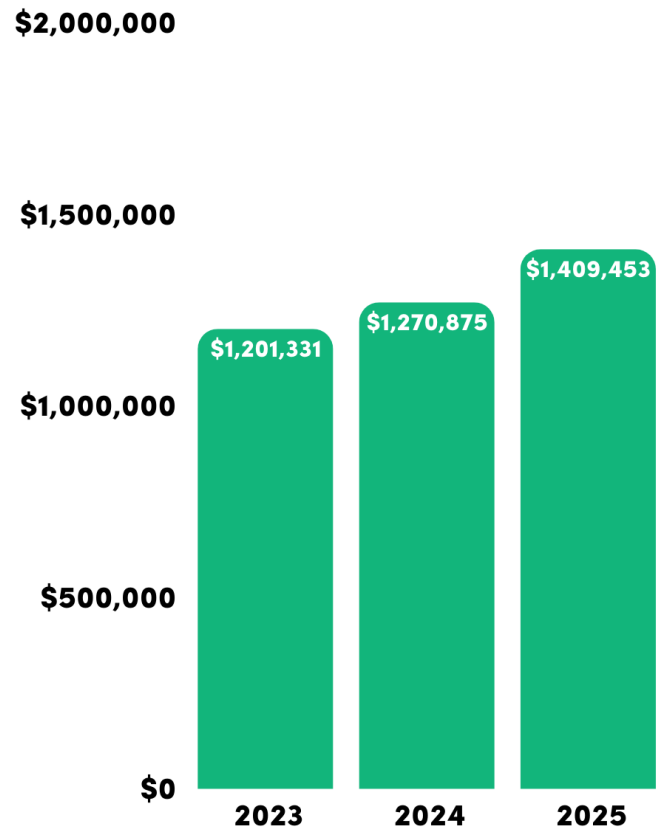
In 2025 we continued to build on the momentum of the past five years and strengthening our financials. Our funding support in 2025:

Foundations: \$694,000 | Individuals, Corporations & Churches: \$422,000

Fundraising + Operating Income



Total Expenses



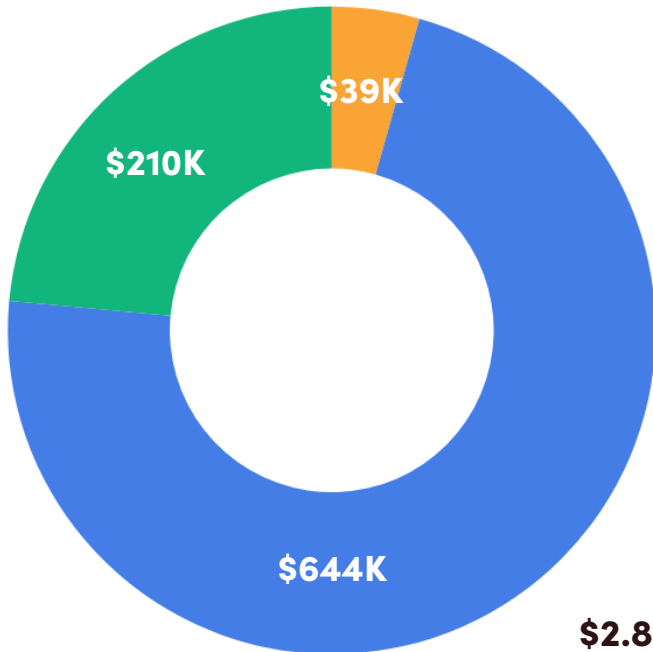
The Financial Ripple Effect

She Brews' 2025 impact extended well beyond our clients.

The impact of the work that we do at She Brews goes well beyond the clients that we serve. We estimate that the financial impact saved the State of Oklahoma approximately \$900,000 in 2025 alone. These numbers directly reflect the impact that we have not only on our communities, but also the larger life changing impact we have on women, men, and their children. In addition to the Oklahoma impact, we estimate that She Brews saved the federal government \$1,992,000, broken down by category below.

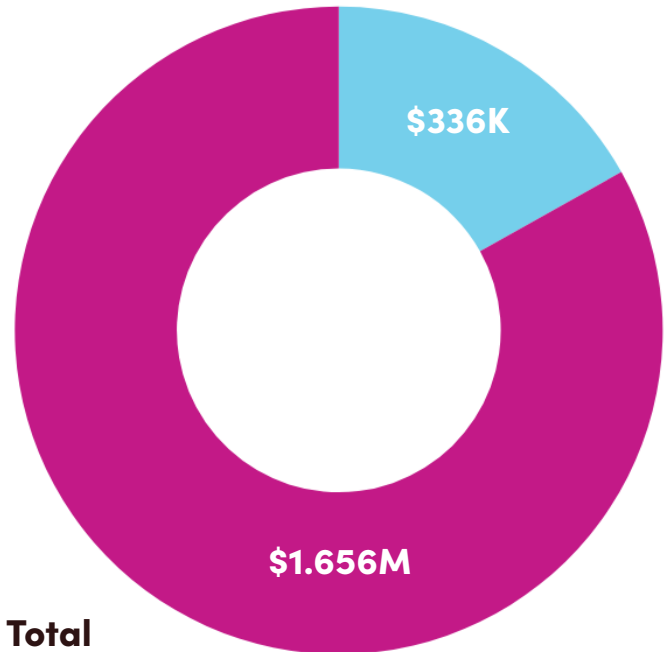
Oklahoma Impact

● Neonatal ● Incarceration ● OKDHS



Federal Impact

● Rehab ● Incarceration



\$2.89M Total

Neonatal refers to the cost of assisting a baby who is born addicted to substances due to maternal use. Incarceration refers to individuals previously in prison. OKDHS is the State of Oklahoma's Department of Human Services which handles the child welfare (or foster care) system. Rehabilitation refers to those who were impacted by addiction.

Top Donors

We are extremely grateful for the continued support of our wonderful donors!

Kathleen S. Craft Foundation
Cardinal Family Fund
DeKraai Family Foundation
George Kaiser Family Foundation
David E. and Cassie L. Temple Foundation
The Helmerich Trust
E.L. & Thelma Gaylord Foundation
Brenda & Russell Coatney
MANO Foundation
Ascension St. John Foundation
Borden Family Foundation
Hudiburg Family Foundation
Hardesty Family Foundation
Anne and Henry Zarrow Foundation
Stand in the Gap Ministries
Mervin Bovaird Foundation
Grace & Franklin Bernsen Foundation
Charles & Peggy Stephenson Foundation
Tulsa Christian Foundation
Hughes Family Foundation
Hogan Family Fund
Bob Barker Foundation
Bob & Nancy Burris
Neal and DeDee Kruger
Bill Queen
Dr. John & Mary Lynn Saurino
Stitt Charitable Foundation
Matthew Benjamin
Rotary Club of Tulsa Foundation
Elpis Family Foundation

James & Sandy Stevenson
Mill Creek Community Foundation
Bruce & Stephanie Riddle
Euclide Ribordy & Anna Lawless
Daphne Wise
Clyde & Mary Stevens
Tom & Janet Meshek
Laura Kay Sullivan
Chris Wise
Adam & Stacy Teague
Zeigler's Z3M
Pearl Garrison
OneOk Foundation
Ralph & Frances McGill Foundation
Freese Family Foundation
Jan and Mike Bradstreet Foundation
Brenda Brothers
Ed & Lisa Gilsleider
Conklin Family Foundation
Angela & Sean Kouplen
Krumme Family Foundation
John and Maria Palovik
Jeff and Stephanie Stump
Drew & Lisa Files
Larry Rice
Jana & Roy Love
Stephen Rooker
Audrey Webber
Justin & Marissa Fengler
Karen & Martin Grunst

She Brews Leadership

Board of Directors

Francois Cardinal

Board Chair & Executive Committee

Retired Executive Director, Stand in the Gap Ministries

Deidra Kirtley

Board Secretary & Executive Committee

Retired Executive Director, Resonance Center for Women

Laura Cardinal

Treasurer/CFO & Executive Committee

Retired Certified Public Accountant (CPA)

Denise Lopez

Founder of EveryDay Ministry/Plaid Pineapple

Brad Guidry

Retired Executive Vice President, Unit Corporation

Katherine Himaya Lewis

Staff Attorney, Legal Aid Services of Oklahoma

Eileen Guidry

Retired Development Officer, Make a Wish Foundation

Lauren C. Reinmiller

Dir. Community Engagement, OU Health Stephenson Cancer Ctr.

Lindsay Fry-Geier

Past Ex. Dir. & Development Officer, New Hope Oklahoma

Russ Coatney

Retired, Co-owner of Dr. Russell Coatney, DDS

Brenda Coatney

Retired, Co-owner of Dr. Russell Coatney, DDS

Staff

Rhonda Bear

Founder & Executive Director, Exec. Committee

Sara Kathryn Love

Director of Organizational Development

Daniel Miller

Director of Operations

Ian Young

Director of Wholesale, Sales & Operations

Tamra Rogers

Team Trainer

Sydney Stoeber

Tulsa Case Manager

Shakira Eskind

Claremore Case Manager

Garry Faught

Men's Case Manager

Kieona Lena

Lead Coffee Roaster

Zora McKeever

Administrative Assistant

Christina Jardee

Accounting

When you buy a bag of She Brews coffee, you're not just getting an exceptional roast—you're funding housing, job training, and second chances.

Our retail coffee sales grew 18% in 2025, proof that Tulsa is choosing coffee with purpose. From light to dark, every roast tells the same story: hope is worth brewing.



SHOP OUR ROASTS AT WWW.SHEBREWS.ORG



She Brews

COFFEE &
TRANSITION PROGRAM


We equip and empower people transitioning out of incarceration by providing stable employment, safe and affordable housing, life skills, and mentors. By doing so, we inspire hope, disrupt cycles of incarceration, and restore families.


VISIT US

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www.shebrews.org

