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IMPACT REPORT

25



She Brews

COFFEE &  
TRANSITION PROGRAM

# Dear Friends:

It's been a joy and a privilege to witness the growth, expansion and increasing momentum of She Brews Coffee & Transition Program. We have an amazing team of professionals who are committed to the flourishing of the clients we serve. We've invested in the enhancement and expansion of all aspects of our transition program equipping women, and now men, to transform their lives and blossom into the people God created them to be. We also served and provided housing for 33 children, the most ever, and impacted another 121 children through our programs.

Our social enterprise and job training

program, She Brews Coffee Roasters, had an incredible year with a strong 18% year over year sales increase. This kind of growth is unheard of in a traditional retail setting. We invested in and strengthened our food offerings (more to come on that in 2026), our sales really took off with the expansion of our clothing line, and the demand for events and catering increased significantly.

We completed our first full third party financial audit in 2025 and "passed" with flying colors as they say. Our financial position and our internal systems and processes have never been stronger.

She Brews operates through four key pillars:  
1) safe and affordable transition housing,  
2) a robust transition program that equips



and educates, 3) a high-impact mentoring program through our collaboration with Stand in the Gap Ministries, and 4) job skills training and employment through She Brews Coffee Roasters (retail and wholesale).



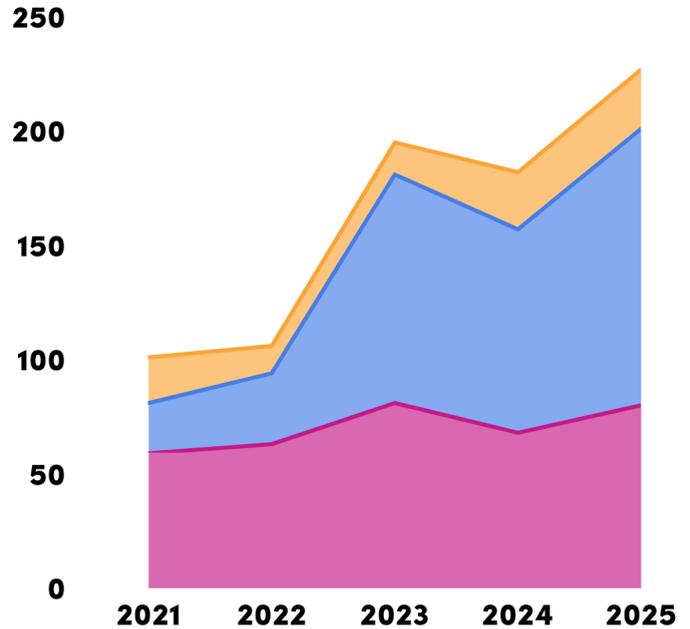
This brief report captures the highlights of our accomplishments in 2025, none of which would happen without the generosity of our donors, volunteers, customers, staff members and collaborating partner organizations. We are deeply grateful for each of you and for your generous and continued support.

Blessings,

*Francois Cardinal*

Francois Cardinal  
Chairman, Board of Directors

# She Brews Growth & Impact



- Total clients housed (women, children, men)
- Total children served
- Job training provided

**400**  
CHILDREN RESTORED TO PARENTS  
2021-2025

# Client Growth & Accomplishments

Many of our clients accomplished amazing things while in our program! Our phases are structured in a way that provides clients with the scaffolding they need to complete tasks that will assist their reentry into the community after leaving our program. We are so proud to walk alongside these clients on their journey!



8

CAR MAINTENANCE

11

CLEANING

14

BUDGETING

15

SELF-SUFFICIENCY

6

COMPUTER LITERACY

12

FAITH MATURATION

12

HSD/GED  
DIPLOMAS

10

DRIVER'S  
LICENSES

31

MENTORS

5

HIGHER EDUCATION  
ENROLLMENTS

38

RELATIONSHIPS  
WITH CHILDREN  
RESTORED

26

JOB TRAINING  
PLACEMENTS

2

PURCHASED  
CARS

121

CHILDREN IMPACTED

1

SCHOLARSHIP  
AWARDED

1

DONATED  
CAR

# Program Health

In addition to client accomplishments, we keep track of the program's health via our application rate, as well as post-program updates on client success. Nine of last year's graduates were surveyed on their current outcomes, and none of the graduates have relapsed or been incarcerated again.



35 WAITLISTED  
35 DENIED

2

GRADUATES  
MARRIED

1

GRADUATE  
HOMEOWNER

8

GRADUATES IN  
STABLE HOUSING

9

GRADUATES  
EMPLOYED

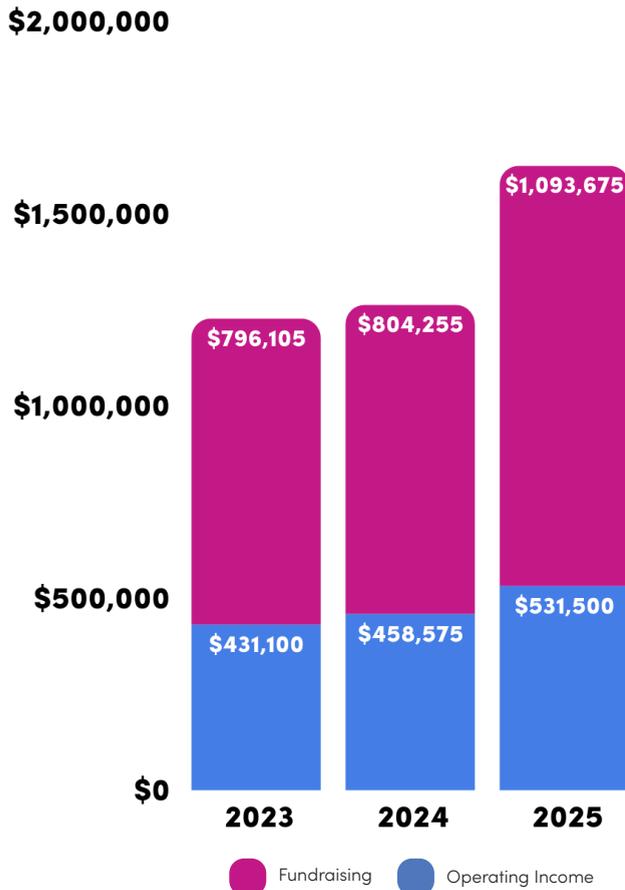
We're  
Pouring  
Out Hope

# Financial Snapshot

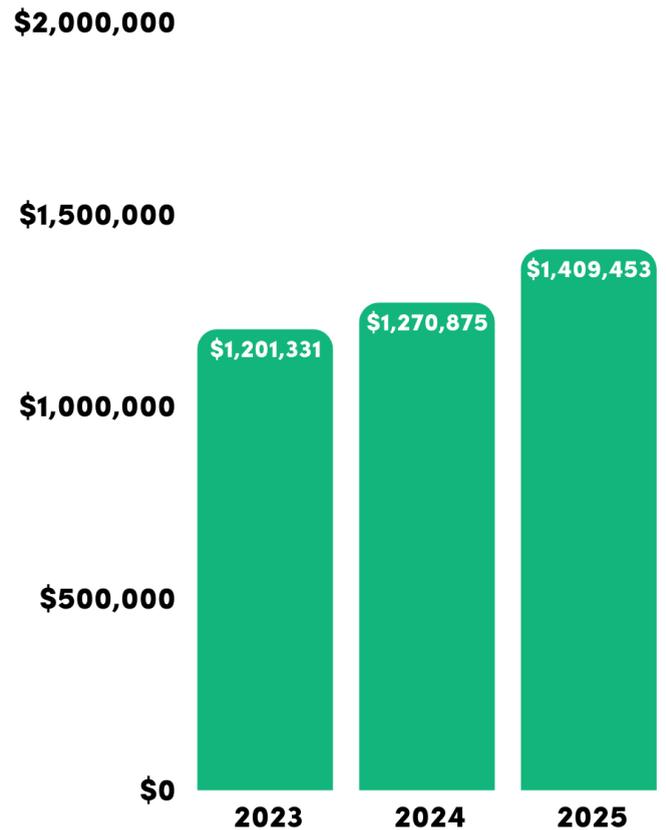
In 2025 we continued to build on the momentum of the past five years and strengthening our financials. Our funding support in 2025:

Foundations: \$694,000 | Individuals, Corporations & Churches: \$422,000

## Fundraising + Operating Income



## Total Expenses



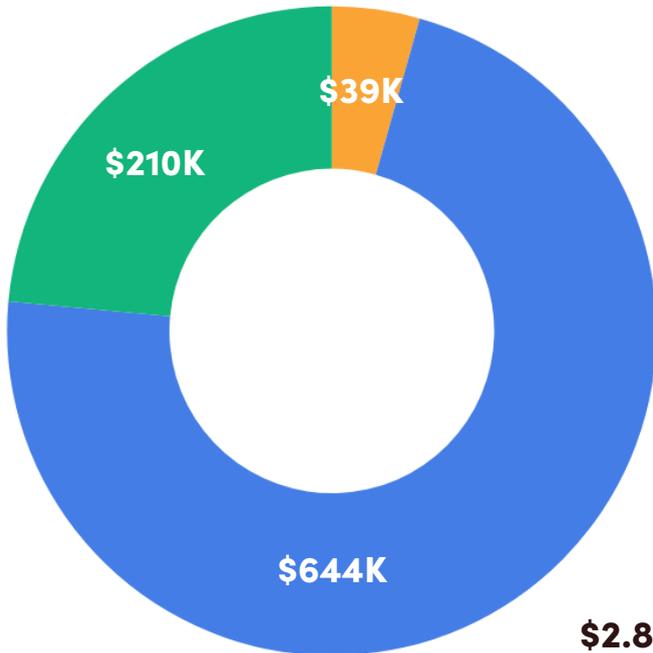
# The Financial Ripple Effect

**She Brews' 2025 impact extended well beyond our clients.**

The impact of the work that we do at She Brews goes well beyond the clients that we serve. We estimate that the financial impact saved the State of Oklahoma approximately \$900,000 in 2025 alone. These numbers directly reflect the impact that we have not only on our communities, but also the larger life changing impact we have on women, men, and their children. In addition to the Oklahoma impact, we estimate that She Brews saved the federal government \$1,992,000, broken down by category below.

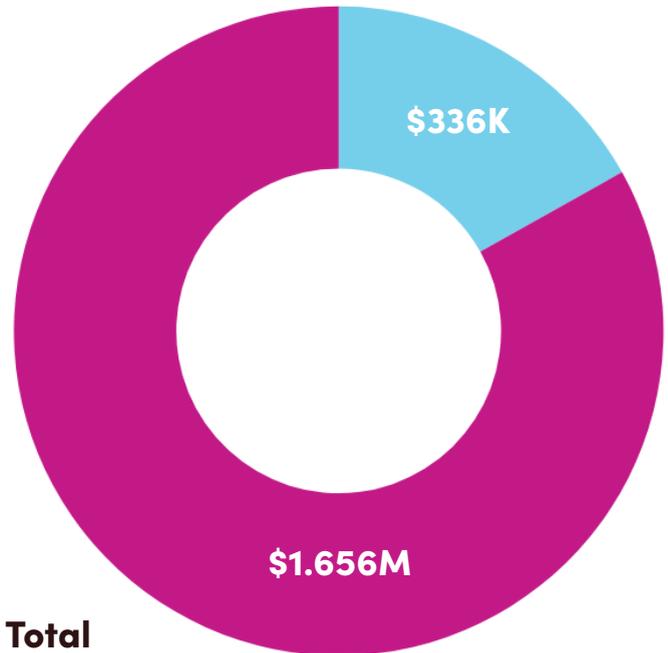
## Oklahoma Impact

● Neonatal ● Incarceration ● OKDHS



## Federal Impact

● Rehab ● Incarceration



**\$2.89M Total**

Neonatal refers to the cost of assisting a baby who is born addicted to substances due to maternal use. Incarceration refers to individuals previously in prison. OKDHS is the State of Oklahoma's Department of Human Services which handles the child welfare (or foster care) system. Rehabilitation refers to those who were impacted by addiction.

# Top Donors

We are extremely grateful for the continued support of our wonderful donors!

Kathleen S. Craft Foundation  
Cardinal Family Fund  
DeKraai Family Foundation  
George Kaiser Family Foundation  
David E. and Cassie L. Temple Foundation  
The Helmerich Trust  
E.L. & Thelma Gaylord Foundation  
Brenda & Russell Coatney  
MANO Foundation  
Ascension St. John Foundation  
Borden Family Foundation  
Hudiburg Family Foundation  
Hardesty Family Foundation  
Anne and Henry Zarrow Foundation  
Stand in the Gap Ministries  
Mervin Bovaird Foundation  
Grace & Franklin Bernsen Foundation  
Charles & Peggy Stephenson Foundation  
Tulsa Christian Foundation  
Hughes Family Foundation  
Hogan Family Fund  
Bob Barker Foundation  
Bob & Nancy Burris  
Neal and DeDee Kruger  
Bill Queen  
Dr. John & Mary Lynn Saurino  
Stitt Charitable Foundation  
Matthew Benjamin  
Rotary Club of Tulsa Foundation  
Elpis Family Foundation

James & Sandy Stevenson  
Mill Creek Community Foundation  
Bruce & Stephanie Riddle  
Euclide Ribordy & Anna Lawless  
Daphne Wise  
Clyde & Mary Stevens  
Tom & Janet Meshek  
Laura Kay Sullivan  
Chris Wise  
Adam & Stacy Teague  
Zeigler's Z3M  
Pearl Garrison  
OneOk Foundation  
Ralph & Frances McGill Foundation  
Freese Family Foundation  
Jan and Mike Bradstreet Foundation  
Brenda Brothers  
Ed & Lisa Gilsleider  
Conklin Family Foundation  
Angela & Sean Kouplen  
Krumme Family Foundation  
John and Maria Palovik  
Jeff and Stephanie Stump  
Drew & Lisa Files  
Larry Rice  
Jana & Roy Love  
Stephen Rooker  
Audrey Webber  
Justin & Marissa Fengler  
Karen & Martin Grunst

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# She Brews Leadership

## Board of Directors

### Francois Cardinal

#### Board Chair & Executive Committee

Retired Executive Director, Stand in the Gap Ministries

### Deidra Kirtley

#### Board Secretary & Executive Committee

Retired Executive Director, Resonance Center for Women

### Laura Cardinal

#### Treasurer/CFO & Executive Committee

Retired Certified Public Accountant (CPA)

### Denise Lopez

Founder of EveryDay Ministry/Plaid Pineapple

### Brad Guidry

Retired Executive Vice President, Unit Corporation

### Katherine Himaya Lewis

Staff Attorney, Legal Aid Services of Oklahoma

### Eileen Guidry

Retired Development Officer, Make a Wish Foundation

### Lauren Reinmiller

Dir. Community Engagement, OU Health Stephenson Cancer Ctr.

### Lindsay Fry-Geier

Past Ex. Dir. & Development Officer, New Hope Oklahoma

### Russ Coatney

Retired, Co-owner of Dr. Russell Coatney, DDS

### Brenda Coatney

Retired, Co-owner of Dr. Russell Coatney, DDS

## Staff

### Rhonda Bear

Founder & Executive Director, Exec. Committee

### Sara Kathryn Love

Director of Organizational Development

### Daniel Miller

Director of Operations

### Ian Young

Director of Wholesale, Sales & Operations

### Tamra Rogers

Team Trainer

### Sydney Stoeber

Tulsa Case Manager

### Shakira Eskind

Claremore Case Manager

### Garry Faught

Men's Case Manager

### Kieona Lena

Lead Coffee Roaster

### Zora McKeever

Administrative Assistant

### Christina Jardee

Accounting

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When you buy a bag of She Brews coffee, you're not just getting an exceptional roast—you're funding housing, job training, and second chances.

Our retail coffee sales grew 18% in 2025, proof that Tulsa is choosing coffee with purpose. From light to dark, every roast tells the same story: hope is worth brewing.



SHOP OUR ROASTS AT [WWW.SHEBREWS.ORG](http://WWW.SHEBREWS.ORG)



# She Brews

COFFEE &  
TRANSITION PROGRAM

We equip and empower people transitioning out of incarceration by providing stable employment, safe and affordable housing, life skills, and mentors. By doing so, we inspire hope, disrupt cycles of incarceration, and restore families.

## VISIT US

1 N. Lewis Avenue  
Tulsa, OK 74110  
(918) 933-5070

414 W. Will Rogers Boulevard  
Claremore, OK 74017  
(918) 923-6020

## FOLLOW US

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[www.shebrews.org](http://www.shebrews.org)

